RAY PRESENTS

THE Radio has not done it again, in the present crisis, meaning it has not repeated its air-capture of world attention as it did last September of Munich Appeasement history.

Those of us who stayed up into the night to catch the news of the air heard nothing that we could not read in our newspapers. Perhaps, "being prepared" made us less anxious, less keyed up for news. Perhaps the "kick" has been taken out of "what Hitler thinks and says", since our press since Munich has gradually taken Hitler's face and Swastika off the front pages of our newspapers.

If only Charles Chaplin would tell United Artists when to expect his "Dictator" so that United Artists could tell us, we could get ready for a great big laugh at all Dictators.

Let us take a look at the March of News as recorded in our daily press, as this news relates itself to us, The Movies.

L. M. Montgomery, Canadian, has written another book, "Anne's Children". Thirty years ago, the authoress, L. M. Montgomery (Mrs. MacDonald, wife of a Presbyterian minister) gave Canada and a world of readers, "Anne of Green Gables". The screen saw this famous old timer as a picture.

The visit of Beverley Baxter, M.P., author, movie celebrity, parliamentarian and lecturer, who came to Toronto with Mrs. Baxter on a visit, is also in the news. Mr. Baxter addressed the Canadian Club, delivered press interviews and then cut short his tour across Canada because of the trouble brewing "over there".

THE press reports that Mae Murray gave all that was left of her stage and screen savings to save her son. In her suit for $12,000 a year which she is now claiming from her former husband, Prince David Mdivani, the father of her son, she told the court at Los Angeles that the Georgian prince had taken her stocks, her bonds and money.

Mae Murray told the court that she gave up a contract to make a picture in England which would have paid her $110,000. That her son's doctor bills during his serious illness and hospitalization were $53,000, of which sum $21,000 is still unpaid.

It is a tragic story of the life of a star; with more truth than poetry in its makeup. A prince, glamour, fame, stardom for Beauty and Brains, then heartbreak, d'sillusionment, mother-love, the fall of a star, and no money.

Last year I saw Mae Murray dancing, not professionally, and yet there was a professional air about her appearance at a smart club in New York. I thought how graceful, how young and beautiful she is, the same spirit of vivacity, of charm, which made her quite the most fascinating, merry widow of the silent screen days, when M-G-M starred her in "The Merry Widow". Mae Murray should still be in the money, if beauty, name and ability are important in Motion Pictures, and if our audiences have any memory, or any love for memories.

I DO not think that I have said enough about Toronto and Canada's greatest out-door show, the Canadian National Exhibition, therefore, lest you believe that a lack of words and space in The Digest suggests a lack of appreciation, let it be known that on August 25th, The Rt. Hon. Frederic Herbert, Lord Maugham, Lord Chancellor of Great Britain, and related to the distinguished man of letters, Somerset Maugham, pushed an electric button and released sixty-one shells, one boom for each year the Canadian National Exhibition has been in operation.

This is Canada's year to show how our Lady of the Snows has contributed towards the building of an Empire. The Empire as seen through the unity of its Commonwealth of Nations, a spectacular pageant which is enacted at the grandstand nightly.

For the first time the exhibits of all the Dominions are under one roof in the Governments Building. Mementos of the Royal Tour, including a Royal Tour Album of pictures compiled by the Toronto Telegram is on exhibition. Their Majesties, King George VI and Queen Elizabeth have graciously extended their Royal patronage to this Canadian Exhibition.

The Department of National Defence has staged a show up in the clouds, with the Royal Canadian Air Force doing its stuff, equipped with the most modern airplanes, presenting air formations, power diving and air-speed. There is a grand show of equal spectacular brilliance and interest.

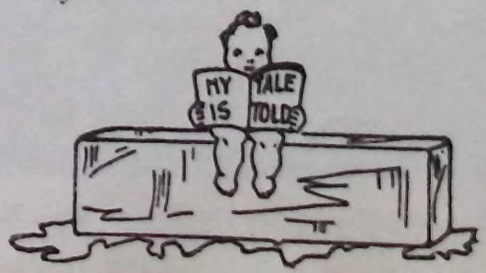
WARRIOR'S Day Parade with over 25,000 veterans on the march and the Canadian War Ace, Air Marshal W. A. Bishop, V.C., D.S.O., M.C., D.F.C., taking the salute, is another feature. Had Anna Neagle been able to remain over in Toronto until Saturday of this week, it was arranged that she would have taken the salute from the War Veterans with the great Flying Ace, a decided honor and mark of distinction.

The Military Tattoo is another feature. The grandstand pageant which opens up its first act, "Utopia" with settings dating back to Jerusalem of 1192 A.D. The Crusaders in British history as these knights were identified with the establishment of British traditions, the rule of peace and freedom.

BY the way, RKO's March of Time, showing "The Refugees", which already has made fame for its compilers and producers, is on exhibition as a feature of the Toronto Branch, League of Nations Society at the C.N.E. It is being presented at the music building and is one of the big attended attractions.

The Royal Marine Band; the unique Scottish band, the Dagenham Girl Pipers presenting Scottish dances and music.

These are but a few of the big features of Canada's biggest yearly show, but you must come along and see for yourself the industrial, agricultural exhibits, everything from "soup to nuts" and it only costs twenty-five cents to get an earful, a mouthful and an eyeful of Canada. I'll be seeing you there, not overlooking the Amusement Centre, which we commoners call the Midway.



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— Correspondents —
ROBERT LANSING ..... Washington, D.C.
WARD SHAFTESBURY .... London, England
A. L. FAIRWEATHER ..... Saint John, N.B.
J. J. CONKLIN ..... Winnipeg, Man.
JOE GRAHAM ..... Regina, Sask.

TIES-UP WITH INTERNATIONAL GOLF TOURNAMENT

Saint John, N.B. — The Capitol Theatre at Saint John, N.B., cashed in on the publicity for the International Golf Tournament at Riverside, New Brunswick, by showing a short in which the players were several of the famous golfers who attended and took part in this tourney. Beautiful weather favored the players and it is probable that some of the contestants will be featured in other shorts taken at the Riverside Course.

BUILD NEW THEATRE

Kimberley, B.C.—Plans for the new theatre, prepared by Green, Blankstein, Russell & Ham, architects, of Winnipeg, have been completed and bid for tenders called, according to reports received from A. C. Blaine, Manager of the Star Theatre, Cranbrook.

MASTERS TO NEW YORK

Haskell Masters, General Manager for United Artists in Canada, is in Montreal. He'll be away about ten days, going on to New York from Montreal.

Veterans Guests At Avenue "Victoria The Great" Opening

Toronto, Ont.—Officers and members of the Toronto Black Watch Association were present at the Avenue Theatre for the opening performance of "Victoria The Great" on Monday night. About one hundred members came as guests of the management in honor of Anna Neagle's visit to Toronto.

Included in the list of guests, were members of the Machine Gun Corps and the Naval Club, together with their wives and children. A section was reserved for the accommodation of the visitors and since Anna Neagle is an Honorary Colonel-in-Chief of the Black Watch, the showing of her picture, "Victoria The Great" was a special treat for the Association.

Screen Welcomes Guests

The members assembled in front of the theatre at approximately 8.15 and marched in a body into the theatre for the second showing of the picture at 8.40. Prior to this they were photographed in front of the theatre with the owners of the theatre, Ray Lewis and T. M. Sterling, and the manager, Jimmy Lewis Smith.

A Welcome Banner was hung from the marquee of the theatre in honor of the guests and on the screen was a welcoming message to the guests. When the announcement was flashed the audience all joined in the spirit of the occasion, applauding the veterans.

Flowers Presented

At the close of the performance and just prior to the closing with the playing of the National Anthem, Major Pascoe (Vice-President of Toronto Black Watch), presented Miss Lewis with a bouquet of flowers, mentioning that it was through her that the Black Watch met Anna Neagle. Mention also was made of the fact that each Christmas Anna Neagle remembers to send toys to the children of the members of the Black Watch, which is always greatly appreciated.

Hundreds of people stopped to watch the Black Watch assemble in front of the theatre and traffic was stopped when the pictures were taken.

"Victoria" Held Over

"Victoria The Great" was released in Toronto about two years ago. This is the first re-issue of the film. The management of the Avenue was able to secure a showing of the picture following a personal visit of Anna Neagle and Herbert Wilcox, producer, to Toronto, as guests of the British Overseas Branch of the Board of Trade of the City of Toronto. The picture was booked for three days, but was held over for the full week, playing to excellent business and bringing with its showing, a considerable amount of prestige for the theatre.

"Cavell" Preview

"Nurse Edith Cavell", the Anna Neagle-Herbert Wilcox-RKO picture, had its premiere showing at the Canadian National Exhibition. The opening of the picture is scheduled for The Uptown Theatre about the third week in September.

Officers and Members of The Toronto Black Watch Association, The Machine Gun Corps and The Naval Club, photographed with Ray Lewis, T. M. Sterling (Owners) and "Jimmy" Smith (Manager), after the opening of "Victoria The Great" at The Avenue Theatre, Toronto.

"Nurse Edith Cavell"- Great Film - Anna Neagle Achieves Personal Triumph - - "Carnival" Colorful

"NURSE EDITH CAVELL"

RKO RADIO

WITH the whole world waiting for the final word on WAR or PEACE—by the time this is published the word will probably be definite—I can think of few other themes that might be received with more popular acclaim than the story of the heroic British nurse, who defied the whole German army staff to help Allied soldiers escape German imprisonment, only to die before a Hun firing squad. Whether Herbert Wilcox foresaw the present state of world affairs when he planned production on "Nurse Edith Cavell", is doubtful, but if RKO releases the picture immediately, it should not only pack them in, but bring the patriotic populace to their feet in cheers.

Anna Neagle, who first gained international fame for the title role in "Victoria the Great", again comes through with a soul-stirring performance as the martyred nurse. Her's is a dramatic role, with no suggestion of romance, and unbroken by any comedy relief. Personally I believe her performance as "Edith Cavell", is better than her "Victoria the Great", for in the former film, she is unassisted by the genius of the make-up artist who aided her so capably in "Victoria".

Although Miss Neagle dominates the film throughout, the large supporting cast is first rate, with each performer seeming to live their roles. Edna May Oliver, Zazu Pitts and May Robson portray three Belgian women who assist "Edith Cavell" in her work of helping the Allied prisoners escape. What comedy the picture contains comes from Oliver and Pitts, although Zazu's role is almost straight. Of the men, outstanding are George Sanders, Lionel Royce, as the two German officers chiefly responsible for the death of "Edith Cavell", and H. B. Warner and Gilbert Emery as the U.S. Embassy secretary and Ambassador respectively, who pleaded the doomed nurses' cause in vain before the German authorities. Others include Sophie Stewart, Mary Howard, Robert Coote, Richard Deane, Bert Roach, Halliwell Hobbes and Henry Brandon.

The background of Brussels during the German occupation is a most effective one, especially under the present circumstances, and Producer-Director Herbert Wilcox has employed all the tricks of the trade to make his setting even more effective than it would naturally be. The picture, however, lacks any exaggerated elaborations, sticking as closely as possible to the narrow lines of fact, rather than deviating into fiction.

"Nurse Edith Cavell" should enjoy exceptional success at the box-office, not only by reason of the timeliness of its theme, but for the excellence of the production itself.

Running time—97 minutes.

"WINTER CARNIVAL"

WANGER - U. A.

OTHER American colleges have their June Balls, and their Senior Proms, etc., but Dartmouth College, at Hanover, New Hampshire, is unique with its famed annual "Winter Carnival", to which are invited in addition to the winter-sport champions of the various other colleges (including several Canadian universities) bevies upon bevies of lovelies, for freshmen, sophomores, juniors and seniors. For these girls, the two-day carnival is the thrill of a lifetime, and to receive an invitation to Dartmouth's "Winter Carnival" means as much to them as an invitation to the White House. Against this colorful backdrop, Producer Walter Wanger, himself a Dartmouth alumnus, has woven a tale of young love, and old love, comedy and tragedy, and a few pinches of the usual undergraduate theme.

Starred is America's "Oomph" girl, Ann Sheridan, whose face has appeared on more magazine covers than it is possible to keep track of. Opposite her appears Richard Carlson, who made his screen debut in "The Young in Heart". Other known names in the cast include Robert Armstrong, Helen Parrish (Deanna Durbin's sister in "3 Smart Girls Grow Up"), Robert Allen and Marsha Hunt. In addition, names and faces unfamiliar to this reviewer include James Corner, Joan Brodel, Morton Lowry and many others.

Ann Sheridan plays an American heiress and glamour girl, who has just received a divorce from a European duke. Headed from Reno to Montreal, Ann is on the "Winter Carnival" special bound for Hanover, where she must change trains. Also on board is her younger sister, Helen Parrish, bound for Dartmouth. Helen persuades Ann to stop over in Dartmouth and see her old flame, Richard Carlson, now a professor at the college. Richard, however, is very bitter, and the two quarrel constantly. When Helen, elected Queen of the carnival, a title her sister had won several years earlier, reveals her infatuation for a titled German skier, Ann, to save her sister, makes a play for the Count herself. Carlson, approving Ann's efforts, makes up, and they leave Dartmouth to be married.

Directed by Charles F. Reisner.

Running time—98 minutes.

SEPTEMBER FEATURE RELEASE DATES

COLUMBIA

"Hidden Power"	Sept. 7
"Prison Surgeon"	Sept. 21
"Scandal Sheet"	Sept. 30

METRO-GOLDWYN-MAYER

"The Wizard of Oz"	Sept. 8
"The Women"	Sept. 15
"Henry Goes Arizona"	Sept. 22
"Thunder Afloat"	Sept. 29

WARNER BROTHERS

"The Old Maid"	Sept. 2
"No Place To Go"	Sept. 23

W-B FIRST NATIONAL

"Nancy Drew and The Hidden Staircase"	Sept. 9
"Dust Be My Destiny"	Sept. 16
"A Child Is Born"	Sept. 30

RKO RADIO

"Conspiracy"	Sept. 1
"Fighting Gringo"	Sept. 8
"Full Confession"	Sept. 8
"The Day The Bookies Wept"	Sept. 15
"Fifth Avenue Girl"	Sept. 22
"Nurse Edith Cavell"	Sept. 29

UNITED ARTISTS

"Intermezzo"	Sept. 22
"The Real Glory"	Sept. 29

20th CENTURY-FOX

"Adventures of Sherlock Holmes"	Sept. 1
"Charlie Chan at Treasure Island"	Sept. 8
"The Rains Came"	Sept. 15
"Stop, Look and Love"	Sept. 22
"Here I Am A Stranger"	Sept. 29

B.C. Independent Theatre Owners Petition Government Change Theatre Regulations

THE MERCHA

FOR WARNER BRO

1. We announced on March 14, 1939 that we would release 48 feature pictures, 104 short subjects and 48 trailers. We also stated that "Quality is not a Passing Fashion". Our production performance since this date and the pictures finished and available for release justify that statement and announcement.

2. An exhibitor who licenses all feature motion pictures offered shall have the right, if he be not in default, to eliminate proportionately among the several price brackets, 20% of the total number of features licensed, if the average of the license fees for all features shall not exceed $100. and 10% if such average is in excess of $100.

3. We confirm our policy of long standing of allowing an exhibitor to eliminate any feature which may be locally offensive on moral, religious or racial grounds.

4. We expect all top bracket pictures to be played on preferred playing time.

5. We will license a run designated by us of our features in any situation to any exhibitor of good reputation as a theatre operator and customer, whose theatre is in good condition and who operates under a policy which will not substantially reduce our revenue from any other run, provided such exhibitor and we can agree upon the number of features to be licensed, and other terms and conditions.

6. We confirm our policy of long standing and our intent to continue to license our pictures to our regular customers who prove to be satisfactory.

7. No exhibitor will be required to license short subjects, trailers or re-issues as a condition of licensing features.

8. No recording charge will be made in connection with the licensing of any of our feature pictures.

SING POLICY

939-40 SEASON

9. To assist in the booking problems of our customers, and for the mutual benefit of our customers and ourselves, it is our intention to hold a number of test exhibitions of pictures in order fairly to establish their proper price bracket allocation, and we will allocate features to particular price brackets not later than 14 days after the national release date thereof, to first run exhibitors in those cities which we may use as "Test Cities" and to all others, on giving notice of the availability of each feature.

10. We have never at any time coerced or intimidated any exhibitor to license our pictures by threatening to build or otherwise acquire a competing theatre, and we will never do so. It is our belief that the quality of our pictures and the high standard of our production create a demand for our pictures.

11. For over five years it has been our policy to arbitrate with any customer desiring so to do, all claims and controversies which may arise under our license agreements, and our form of license agreement contained an optional arbitration provision. We will continue to give to each of our customers the option to arbitrate all such claims and controversies.

12. Clearance is an absolute necessity in the conduct of our business and we therefore intend to continue our policy to negotiate with each of our customers for clearance reasonable as to time and area.

This policy will apply for the motion picture season 1939-40 and to all license agreements covering the 1939-40 products made after Jan. 1, 1939.

Gradwell L. Sears

President, VITAGRAPH, INC.

Distributor of Warner Bros. and First National Feature Pictures and Vitaphone Short Subjects

Toronto Greets Anna Neagle

Officers of the Toronto Black Watch and the piper who came to greet Anna Neagle when she arrived at Toronto as guest of the Overseas Branch of the Toronto Board of Trade. Miss Neagle is an honorary member of the Toronto Black Watch and Ray Lewis is also an honorary member. The delegation is seen in front of the Royal York Hotel, just after the piper and the members escorted the star and producer into the hotel for press interviews.

Anna Neagle receives a bouquet of flowers from Nita Morris, daughter of the President of the Toronto Black Watch on behalf of the children of the members to whom she sends toys for their Christmas tree yearly. Col. John A. Cooper is ready to present a bouquet, while Leo Devaney of RKO Radio looks on ready to tell the camera to shoot.

Ray Lewis presenting Anna Neagle with a bouquet of flowers on behalf of the Toronto Black Watch. The flower presentations followed the ceremonial of welcome by Toronto's Civic Officials, the President of the Canadian National Exhibition, Mr. George Brigden, and the President and Officers of the British Overseas Branch of the Toronto Board of Trade, together with greetings from other public and distinguished citizens of Toronto, including General Draper.

The pipers of the Toronto Black Watch lead the jubilant way through the Union Station, Toronto, across the road to the Royal York Hotel, vanguard for Anna Neagle and Herbert Wilcox, for whom traffic is stopped in order to give the star of "Victoria The Great", "Sixty Glorious Years" and "Nurse Edith Cavell" the right of way to Toronto's heart.

Anna Neagle and Herbert Wilcox Visit Toronto

For Preview "Nurse Edith Cavell" Canadian National Exhibition

▼

This picture tells its own story — Anna Neagle and Herbert Wilcox in front of The Pylon Theatre, now being constructed on College Street, Toronto, for its owners, Ray Lewis and T. M. Sterling.

Anna Neagle "steps into" a cement block on the floor of Pylon Theatre to leave the imprint of her tread, and her signature, after the fashion of the Sid Grauman Chinese Theatre, Hollywood, immortalization of stars.

His Worship Mayor Day and Anna Neagle ready for the Preview of "Nurse Edith Cavell", following a dinner given in honour of Sir Gerald Campbell, Lady Campbell, and Anna Neagle, at the Tudor Room, Royal York Hotel, Toronto.

Anna Neagle, Herbert Wilcox, Sir Gerald and Lady Campbell, and Leo Devaney, on their way to Governments Building, C.N.E., after the preview showing of "Nurse Edith Cavell".

The Avenue Theatre presents "Victoria The Great" in honour of its star and producer's visit, Anna Neagle and Herbert Wilcox, who visit the theatre and are seen standing beside a sketch for a portrait of Anna Neagle as "Victoria" by the late Joshua Smith, R.B.A. On the other side of the portrait is the new manager of The Avenue Jimmy (Jay L.) Smith and Mrs. Joshua Smith (Ray Lewis) who is co-

Luncheon at the Granite Club was given to the distinguished guests of the British Overseas Branch, Toronto Board of Trade. Sir Gerald Campbell, K.C.M.B., High Commissioner, Anna Neagle, Lady Campbell, Mr. Herbert Wilcox, Mr. N. L. Nathanson, Mr. Robert Onions, President of the Overseas Branch, Board of Trade, and Mrs. N. L. Nathanson are seated at the head table.

Stop! Look! Listen!

With England in a state of accelerated war preparation activity, Wardour Street, **London's Film Row** has completed arrangements to face a national emergency. Organizations have **air raid precaution machinery ready** and their staffs fully trained as nurses, firemen, decontamination squads, etc. Basements are being reinforced and gas and **bomb proof shelters are ready.** The **distributors'** and **exhibitors'** organizations have locations chosen if an **exodus from London is necessary** . . . Broadway grosses continue to go **Up** . . . Those stories which unfold upon your screen cost motion picture producers a very tidy sum each year. For **14 plays** in 1938-39 a total of **$760,000** was expended by producers . . . Warner Bros. is dickering with **Alexander Woollcott** to do the narration for **"The Roaring Twenties"**, James Cagney starring picture of post-war days . . . **Reports** from **Germany** show box-office **very bad.** Reason for the slump laid to **poor product** and propaganda . . . **David Niven** in **Montreal,** but couldn't get "away from it all"—receiving a call from **Hollywood,** asking him to report back for work on **"Raffles"** . . . **Warner Bros.** has **365 simultaneous engagements** scheduled for **"The Old Maid"** national release the week of September 1st . . . They're saying the **Loew-M-G-M** gross for the year ending in December will probably **hit $50,000,000** . . . **Newsfax Canada, Ltd.,** has a demonstration of **facsimile** for the first time in public for the Dominion at the **Canadian National Exhibition, Toronto** . . . When **Pat Harrington,** native of Montreal, who used to be with **Al Plunkett's "Dumbells"** went into the cast of **"Ladies and Gentlemen"** the new Ben Hecht and Charles MacArthur comedy, starring **Helen Hayes,** he made headlines on the amusement pages right **across Canada** . . . Despite the mounting tension in Europe, **film stocks held firm** on the New York Exchange . . . **Delaware House of Representatives** passed a concurrent resolution calling for the appointment of a **nine-member commission** to report to the 1941 legislative session on the proposal to bring up to date, Delaware's old **Sunday "blue" law** . . . The Whitman Publishing Company is turning out several million juvenile and color books on **"Wizard of Oz"** and **"Gulliver's Travels"** . . . To tie-in with **Disney's "Pinocchio"** a similar line of books will be published . . . **Shea's Toronto,** re-opens on September 2nd **with vaudeville** . . . **James Roosevelt** has been appointed by Joseph M. Schenck, President of the Association of Motion Picture Producers, "to make a special study of problems confronting the producers in their **Hollywood studios,** including inter-studio relationships" . . . **Kuykendall, M.P.T.O.A. President,** expressed satisfaction with the **Warner Bros.' new selling policy. Said Kuykendall,** "The trade practice announcement of **Warners** through **Gradwell Sears** is very encouraging and while it does not cover all the angles **M.P.T.O.A.** feels should prevail, **it is a definite step forward in bringing about a happier relationship between distribution and exhibition".**

Winnipeg Tribune Gives Digest Editorial Special Presentation

DON GAULD, METROPOLITAN, STARTS FILM GOLDEN JUBILEE YEAR CAMPAIGN WITH "TWO-BITS"

Don Gauld, Manager of the Metropolitan Theatre at Winnipeg, brought to the attention of the Editor of the Winnipeg Tribune Movie Page, Alfred E. McGinley, the editorial in The Canadian Moving Picture Digest of August 12th, "Two Bits for a Colossal Escape".

Manager Gauld appreciates the fact that we are now approaching the Golden Jubilee Film Year of the motion picture industry and that newspapers furnished with the proper material, will be happy to give the industry the kind of co-operation which will do us the most good.

We reprint from the Winnipeg Tribune, the Movie Editor's presentation of The Digest's editorial, as published August 19th:

LOOKING THEM OVER
by
ALFRED E. MCGINLEY

"One of the finest tributes to the talking picture industry that I have seen comes to my desk this week. It is from the pen of Ray Lewis of Toronto, one of the most widely known of Canadian writers on screen topics, and praises the talkies for what they furnish in public entertainment for "two bits."

After dealing with the many improvements to be found in the theatres themselves, air conditioning, comfortable seats, lounge rooms, smoking privileges, free parking lots, etc., Ray turns to the screen itself, in which she waxes particularly eloquent. She says:

"Look at your screen, perfection of technical skill; and the projection which represents the highest development in such mechanical invention. Listen to the sound, look at the photographic quality, the story value, the costuming, the players' art, the director's skill! A combination of arts and crafts assembled to give the public two hours of entertainment . . . quality all the way through, with laboratory and research departments continually seeking to perfect, or advance the mechanics of the movie."

* * *

Mrs. Lewis makes periodical visits to England, and is impressed with the fact that in the English movies, one may order a sandwich, a tea or an ice, brought to the seats and asks "where do you get such service and such quality of entertainment for so little money?"

* * *

She then passes to the "escape" quality of screen entertainment, and this is where she really goes to town as she says:

"The critics and cynics say that Movieland is unreal, exaggerated; and we say, so is Christmas with its tree covered with tinsel, with colored electric bulbs, with red, silver, gold, blue, green colored balls, with miniature forms of red-cheeked Santas, with sleighs, reindeers and silvery bells, with bunting for snow and silver dust to make it sparkle, with stars, stars, stars, made out of cardboard or tin, or cellophane, with camels and Wise Men.

"With its message of peace and Goodwill in a world of war-talk and hate. Fantastic, glittering imageries, a dream made real. Make-believe replacing realities, replacing ugly realisms of poverty, of slums, of sickness, of death, of despair, of brother against brother and nation against nation.

* * *

"Who would not prefer a fairytale dream to a nightmare? Who would not prefer to escape for an hour, or two from duty, from responsibilities, to see virtue victorious, to see men and women in love with each other and happy in that love, to see criminals with a new and healthier slant on life; and humans out to help instead of get each other?

"Movieland, fantastic, glamorous, unreal — and it only costs the public 'two-bits' to make this colossal escape."

* * *

Mrs. Ray Lewis is the editor and publisher of the Canadian Moving Picture Digest of Toronto, has written much in approval of the talking picture, and is as well known in Hollywood as in the Queen City of Ontario. In the article from which I have liberally quoted she bestows high praise indeed on the picture industry, but what regular patron of talking pictures will say that she is not right?"

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TORONTO, ONT.

EVERYTHING FOR THE THEATRE FROM SHEET TO STREET

Hanson Theatres Introduce Foto Nite To Promote Attendance

Oshawa, Ont.—The Marks Theatre (Hanson Theatres Ltd.), has inaugurated a weekly Foto Nite, to be held Wednesday of each week during the coming year.

For several days a special registration corps of girls made a canvass of the city, giving all those over the age of 16 an opportunity to participate in Foto Nite.

The management of the theatre pays $50 for an 8 x 10 inch photograph of someone whose number corresponds with the number chosen by someone in the audience. If the person whose name is selected is not in the audience on that night, he or she receives a cheque for $1, just for having their name registered. If the person whose number is called is present, they are given a cheque for $50 for the privilege of using their photograph for advertising purposes.

If no photograph is purchased the first or succeeding weeks, the original offer to purchase the photo holds, but the price will increase each week.

Walter Kennedy, special exploitation representative of Hanson Theatres, was in Oshawa, and gave a story to the Oshawa Times on the new Foto Nite plans.

NEW YORK VISITORS

New York, N.Y.—Eddie Newman, Manager of the Lyceum Theatre, Mr. B. K. Beach, Secretary-Treasurer of the Western Theatres, Inc., and R. B. Beach, Assistant Manager of the Capitol Theatre, all of Winnipeg, were guests at RKO Radio Exhibitors' Lounge recently.

Walter P. Wilson, Manager of the Capitol Theatre, Edmonton, Alberta, was in New York, where he journeyed from the F.P. Convention at Niagara. A. W. Shackleford of Lethbridge also had a look at the World's Fair, before hitting back to the home town.

SUCCESSFUL FISHING

Vancouver, B.C. — John Dawson of the Plaza and Paradise Theatres, and Archie Calladine of the Rio and Marpole Theatres, accompanied by their wives, have just returned from a pleasant and 'successful' fishing trip in the northern parts of the Province.

Paging In Theatres To Be Abolished

Regina, Sask.—Regina's three Famous Players houses are each running a short screen notice that henceforth no patrons will be paged while in the theatre. This new policy has been adopted to do away with an age-old custom which has always been regarded as a pest in local theatres.

Managers say that they find that most often when people were paged it was for inconsequential reasons. Among the chief offenders he listed doctors who wished to have their names publicized, girls checking up on their boy friends, and women who wished to contact their husbands for purely domestic reasons. Now those who expect important calls have been asked to leave their name and seat number at the box-office so that they may be located without disturbing the other patrons.

AWAY ON VACATION

Saint John, N.B.—Visiting the Maritimes for the first time was Irving Samuels, President of Automatic Devices Company of Allentown, Pennsylvania. Mr. Samuels was generous in his praise of the Maritimers' hospitality and the beautiful scenery of these provinces.

His Majesty's Theatre Re-Opening

Sherbrooke, Que. — His Majesty's Theatre has been purchased by J. W. Gregoire, local architect. Some months ago Mr. Gregoire secured an option on the property but the transaction has just been closed.

In the early part of 1940 the renovating and modernizing of the forty-year-old structure will be started, and present plans call for the opening of the theatre by November of next year. When completed the theatre will seat 1,100. No report was forthcoming on the possible management of the house; however, there are rumors that the same company (France Films), which operates the Cinema de Paris, on King Street, might lease the theatre.

The re-opening of His Majesty's marks another milestone in the history of the theatre, which was built in 1900, and then called the Clement Theatre, operated by F. M. Clement of Berlin, N.H.

Shooting The Stars

Metro-Goldwyn-Mayer announces production of **"Pride and Prejudice"** within the next few months in England, with **Norma Shearer** and **Robert Donat. Hunt Stromberg** will travel to London to supervise production, and **George Cukor** has been signed to direct. **"Pride and Prejudice"**, based upon the **Jane Austen** novel, was a stage hit several seasons ago, with Katharine Cornell heading the cast . . . **Columbia Pictures** has purchased screen rights to Sinclair Lewis's **"Angela Is Twenty-Two"** and **Ursula Parrott's** widely read novel, **"For All of Our Lives"** . . . Hal B. Wallis, executive producer at Warner Bros. Studio, has announced **"The Life of Tony Pastor"** as a future starring vehicle for Edward G. Robinson. The picture based on the story of the **"father of vaudeville"**, the greatest showman during the 80's and 90's in **New York**, is now being prepared . . . **C. Aubrey Smith** has been signed by **20th Century-Fox** to play in **"The City"** . . . **RKO Radio** announces that **Thomas Mitchell**, noted character actor, has been signed by **Gene Towne** for the lead in the screen version of **"Swiss Family Robinson"** . . . **Ruth Terry**, eighteen-year-old blues singer has been signed by **Walter Wanger** to a long-term contract. Her first role will be that of the **leading feminine player** opposite **Pat O'Brien** in **"Send Another Coffin"**, under the direction of **Tay Garnett** . . . **Geraldine Fitzgerald**, who made her screen debut in **"Dark Victory"** has been given promotion to the status of a star billing, following her latest picture, **"A Child Is Born."** Her next picture will be **"Underground"**, in which she will co-star with **John Garfield** . . . **"The Man Who Wouldn't Talk"**, will go before the cameras September 5th at the **20th Century-Fox Studios**, with **Lloyd Nolan** in the leading role . . . **Columbia's "Arizona"**, to be directed by **Wesley Ruggles**, will be made entirely in technicolor. Based on the novel by **Clarence Budington Kelland** which ran serially in The Saturday Evening Post, **Jean Arthur** will play the feminine lead . . . **Jane Baxter**, English stage and screen star, will arrive from London soon to co-star with **Warner Baxter** in **"Scotland Yard"** for **20th Century-Fox** . . . **Metro-Goldwyn-Mayer** has purchased rights to **"I Married An Angel"** outstanding Broadway musical hit, and plans to produce it as an important musical with **Jeanette MacDonald** and **Nelson Eddy** co-starred . . . **RKO Radio** has signed **Gail Patrick, Anita Louise** and **Laura Hope Crews** for supporting parts to Richard Dix in **"Reno"** . . . **Edna Best**, because of her success in an important role in Selznick's, **"Intermezzo, A Love Story"**, has been engaged by **RKO Radio** to star in **"Swiss Family Robinson"** . . . **"Uncle Sam Awakens"** has been selected as the title for the next Warner **Secret Service** series featuring **Ronald Reagan** . . . **Maxie Rosenbloom** has been borrowed from Warner Bros. for a featured comedy role in 20th Century-Fox's **"20,000 Men a Year"**. . . . **Edward Small** has signed **Clayton Moore**, for the leading masculine role in **"South of Pago Pago"** . . . **"Swansee River"**, 20th Century-Fox picture featuring a cast headed by **Don Ameche, Al Jolson** and **Andrea Leeds**, will start shooting this week-end . . . **Louis de Rochemont**, producer of the **March of Time**, announced completion of the final shooting script for **"The Ramparts We Watch"**, the first full-length feature to be produced by **March of Time**. This picture will be sold by **RKO Radio** as an individual attraction, not as part of the regular **1939-40 contract.**

War Appears Imminent Between Actors' and Stagehands' Unions

Warner Bros. Announce New Sales Policy Season 1939-40

New York, N.Y.—In a statement made by Gradwell L. Sears, President of Vitagraph Inc., distributors of Warner, First National and Vitaphone Pictures, the points of the new merchandising plans for this company for the Season, 1939-40 are outlined. On pages 6 and 7 of this issue of The Digest, will be found the detailed clauses governing Vitagraph's sales policy.

In an endeavor to clarify the company's position, and to "dispel as far as Vitagraph Inc. is concerned, the widespread confusion and divergence of opinion now existing in the motion picture industry", the company presents its Sales Policy for the exhibitor's information.

Warner Brothers, a pioneer always in our Industry, has stepped forward, in an effort to make some of the changes for which exhibitors have been asking, in the matter of Fair Trade Practice and it is expected that other companies will also act in line with Warners' procedure.

(*See Pages 6 and 7*)

BALABAN IN CANADA

Winnipeg, Man. — John Balaban, millionaire Chicago moving picture theatre owner, with his son Bill, and two friends, were flown from Mike Ament's lodge, near Sioux Lookout, Ont., by a special plane of Wings Limited to Winnipeg where they connect with Northwest Airlines to Chicago.

The party have had a week of wonderful fishing, having caught muskie in the region of 30 pounds in the Vermilion lakes. During five days' fishing, no fish caught weighed less than 14 pounds.

PREMIERE "THE WOMEN"

Hollywood, Calif.—"The Women", Metro-Goldwyn-Mayer's production of the Claire Booth play of the same name, had its world premiere at Grauman's Chinese Theatre in Hollywood on Thursday evening.

Premiere was full dress — with all the trimmings!

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WORLD'S FAIR GUEST

New York, N.Y.—Anna Neagle and Herbert Wilcox arrived in New York after attending the premiere of their first American-made film, "Nurse Edith Cavell" in Toronto, at the C.N.E.

On Saturday, Miss Neagle was guest of honor at a luncheon held in the Merrie England restaurant, celebrating Women's World War Veterans Day at the New York World's Fair.

Theatres Stage News Broadcast

Regina, Sask.—Recent war threats are blamed by Regina managers for the exceptionally poor business of the past two weeks. They explain that with an outbreak of international conflict an every-minute likelihood, film patrons are reluctant to leave their radios, fearing they might miss news of outstanding importance.

To offset this, Bill Novak, manager of the Capitol, has arranged with a local radio station to have the latest news broadcast between shows from the stage of his theatre. The response to this service has been so good that it may be adopted by other theatres both in Regina and Winnipeg, who plan to continue it until such a time as the crisis is settled one way or another.

Trans-Canada Showings

TORONTO

IMPERIAL
2nd week. "Stanley and Livingstone" (20th Century-Fox), with Spencer Tracy and Richard Greene.

LOEW'S
"Winter Carnival" (Wanger-U.A.), with Ann Sheridan, and "Miracles For Sale" (M-G-M), with Robert Young and Florence Rice.

UPTOWN
"When Tomorow Comes" (Universal), with Irene Dunne and Charles Boyer.

AVENUE
"Victoria The Great" (RKO Radio), with Anna Neagle and Anton Walbrook, also, "The Saint Strikes Back" (RKO Radio), with George Sanders.

MONTREAL

LOEW'S
6th week. "Goodbye Mr. Chips" (M-G-M), with Robert Donat and Greer Garson.

CAPITOL
"The Star Maker" (Paramount), with Bing Crosby and Louise Campbell, also "Bulldog Drummond's Bride" (Paramount), with John Howard and Heather Angel.

PALACE
"Lady of the Tropics" (M-G-M), with Robert Taylor and Hedy Lamarr.

PRINCESS
"Our Leading Citizen" (Paramount), with Bob Burns, and "Island of Lost Men" (Paramount), with Anna May Wong and J. Carrol Naish.

ORPHEUM
3rd week. "Four Feathers" (Korda-U.A.), with Ralph Richardson and C. Aubrey Smith.

SAINT JOHN

CAPITOL
"Andy Hardy Gets Spring Fever" (M-G-M), with Lewis Stone, Mickey Rooney, Cecilia Parker and Fay Holden.

STRAND
"Whispering Enemies" (Columbia), with Jack Holt, and "In Old Caliente" (Columbia), with Roy Rogers.

MAYFAIR
"Invitation to Happiness" (Paramount), with Irene Dunne and Fred MacMurray, also "Bulldog Drummond's Secret Police" (Paramount), with John Howard and Heather Angel.

WINNIPEG

CAPITOL
"Each Dawn I Die" (Warners), with James Cagney and George Raft.

GARRICK
3rd week. "Four Feathers" (Korda-U.A.), with Ralph Richardson and C. Aubrey Smith.

METROPOLITAN
"Stanley and Livingstone" (20th Century-Fox), with Spencer Tracy and Richard Greene.

CALGARY

CAPITOL
"Bachelor Mother" (RKO Radio), with Ginger Rogers and David Niven.

PALACE
"Our Leading Citizen" (Paramount), with Bob Burns, also, "Island of Lost Men" (Paramount), with Anna May Wong and J. Carrol Naish.

ISIS
"Yes My Darling Daughter" (Warners), with Patricia Lane and Roland Young, also "Torchy In Chinatown" (Warners), with Glenda Farrell, and Barton McLane.

VANCOUVER

CAPITOL
"Bachelor Mother" (RKO Radio), with Ginger Rogers and David Niven.

ORPHEUM
"The Star Maker" (Paramount), with Bing Crosby and Louise Campbell, also "Quick Millions" (20th Century-Fox), with the Jones Family and Jed Prouty.

DOMINION
"Invitation to Happiness" (Paramount), with Irene Dunne and Fred MacMurray, also, "Tarzan Finds a Son" (M-G-M), with Johnny Weismuller.

STRAND
"I Stole a Million" (Universal), with George Raft and Claire Trevor, also "Way Down South" (RKO Radio), with Bobby Breen.

PLAZA
3rd week. "Four Feathers" (Korda-U.A.), with Ralph Richardson, and C. Aubrey Smith.